



Missouri Department of Agriculture

# **AGRICULTURE NEWS**

P.O. Box 630 • Jefferson City, MO 65102 • [mda.mo.gov](http://mda.mo.gov)

---

FOR IMMEDIATE RELEASE:  
April 12, 2010

Media Contact:  
Misti Preston  
Phone: (573) 751-8596  
[Misti.Preston@mda.mo.gov](mailto:Misti.Preston@mda.mo.gov)

## **Department of Agriculture Recognizes Prairie Pride Inc. For Compliance with Feed Labeling Law**

(JEFFERSON CITY, Mo) – The Missouri Department of Agriculture has awarded Prairie Pride Inc. of Deerfield an Excellence in Compliance Award for consistently and accurately meeting feed labeling requirements. To qualify for the award, manufacturers of livestock and pet feed must maintain a 90 percent passing rate on five or more product samples collected randomly and tested at the Department of Agriculture's State Feed Control Laboratory.

"We commend Prairie Pride Inc. for the care and diligence they exhibited to earn this award," said Director of Agriculture Dr. Jon Hagler. "Accurate labeling and stringent quality control are essential to food safety and the health of Missouri's livestock industry. This award tells producers that their feed supplier has achieved a high standard for quality control and they can purchase that feed with confidence."

Missouri's Commercial Feed Law requires all animal feed sold in the state to bear a label stating the product's content and certain nutritional information, such as protein, fat and fiber content. Proper labeling ensures Missouri farmers that the feeds they purchase will achieve the greatest health and economic potential from their animals.

Since 1998, the Department of Agriculture has presented the Excellence in Compliance Award annually to companies that attain the required level of consistency and quality. For more information about the award, contact the Missouri Department of Agriculture at (573) 751-4310 or visit [mda.mo.gov](http://mda.mo.gov).